



Say it Pal! is dedicated to uniting individuals who want to expand their language capabilities with those who are willing to share. We go beyond your typical language curriculum and even provide immersive cultural experiences that enhance the learning process.

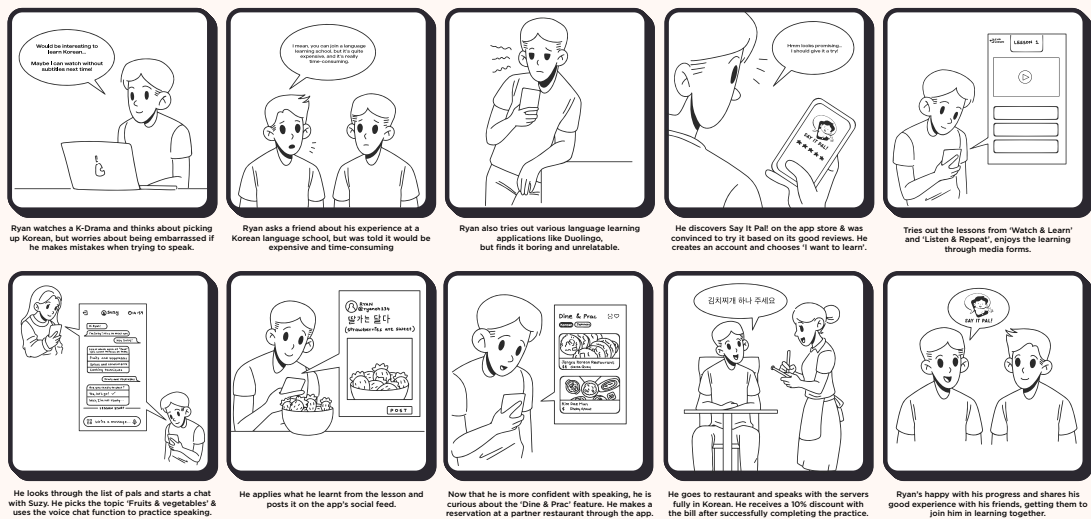


THE STUDENT

PAIN POINTS

- 1 Personal satisfaction from learning a new language
 - 2 Converse fluently when visiting Korea and Japan
 - 1 Lack of time and motivation to start learning seriously
 - 2 Fear and intimidation when trying to speak a new language

RYAN'S STORYBOARDS



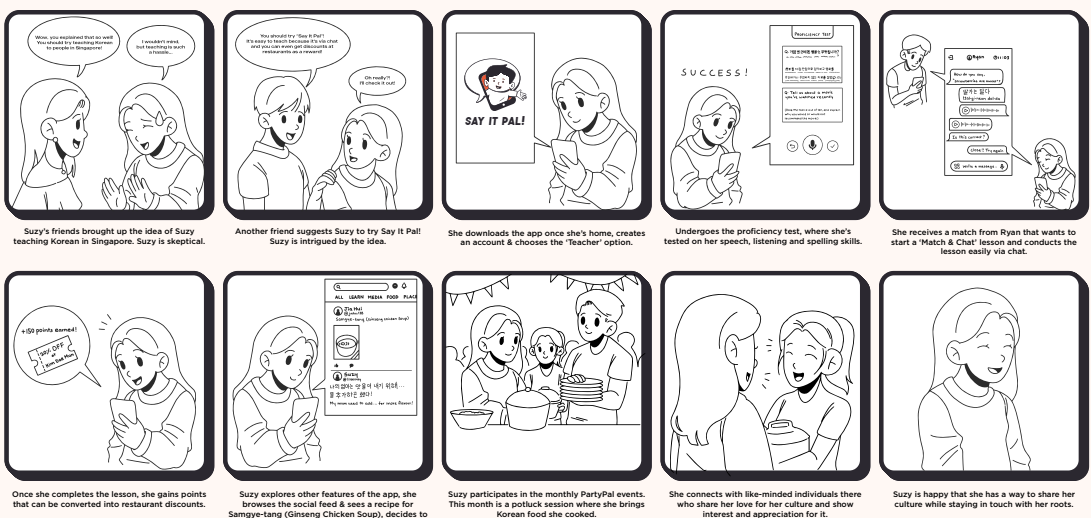
South Korean living in Singapore English & Korean

THE TEACHER

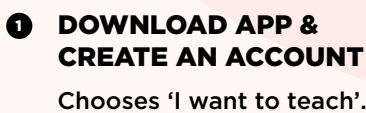
PAIN POINTS

- | | | | |
|---|---|---|--|
| 1 | Finds joy in teaching others | 1 | Lack of confidence in her teaching abilities |
| 2 | Curious about the teaching experience | 2 | Views teaching as high commitment |
| 3 | Proud of her culture and wants to connect with people who are also interested in it | 3 | Fears she's losing touch with her roots |

SUZY'S STORYBOARDS



SUZY'S EXPERIENCE JOURNEY

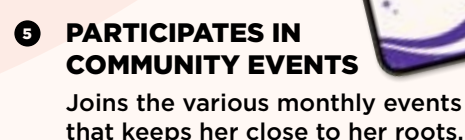


- ### 3 ENGAGE IN CHAT LESSONS
- Earns points from teaching that can be used to redeem restaurant vouchers.

Conduct lessons easily with prompters



- 4 INTERACT ON SOCIAL THE FEED**
Shares things about her culture with others.



Events such as film screenings, traditional games day, cultural cooking sessions

